

Television and Radio Production

Television and radio production courses give students the chance to create their own shows. You will learn from industry pros how to write, produce, shoot and edit quality productions that can enhance your portfolio and make it easier to break into the business when you graduate.

Hands-On Experience

All tracks are steeped in the strong development of historical and theoretical underpinnings, with opportunities for hands-on experience right on campus. Atlantic Cape's award-winning student newspaper, the Atlantic Cape Review, and excellent literary magazine, Rewrites, online campus radio station, WaccRadio.org, and the TV Club offer opportunities for hands-on experience.

In addition, the Annual Communication & Art Awards Show is Oscar night for communication majors and one of the biggest communication awards events in the Philadelphia region. It's hosted by local media professionals and put together every year by communication majors.

Students may also find internships with local newspapers, radio stations, television stations, advertising agencies, magazines and Atlantic City casinos. The Atlantic City region is a well-known media hub, leading to the expansion of related industries such as advertising and public relations. Atlantic and Cape May counties are also part of the extended Philadelphia region, the fourth largest media market in the nation.

The Faculty

Courses are taught from a real-world perspective by experienced faculty who have worked in the communication industry. Atlantic Cape faculty have worked at some of the top media jobs including ESPN, E! Entertainment Television, The Philadelphia Inquirer, NBC affiliates, WXPN radio, lieutenant governors, major universities and advertising agencies. A listing of those teaching in the program is available at <http://www.atlantic.edu/program/academic/arts/commfaq.html>.

A Promising Job Outlook

Communication graduates work in newspapers, television, radio, film, magazines, advertising, public relations and publishing and can get jobs in almost any kind of industry. There is a shortage of college graduates with effective communication skills. If you can write and speak effectively, you are needed in every industry.

The U.S. Department of Labor reports that expansion of employment in several communication-related fields is expected through 2018. Public Relations Specialists are expected to grow by 24 percent; advertising marketing, promotions, public relations and sales by 13 percent; TV, video and motion picture camera operators and editors by 11 percent; authors, writers and editors by 8 percent and broadcast news analysts by 4 percent. Job opportunities will be best for applicants in the expanding world of new media, such as online newspapers or magazines.



Transfer Options

The Atlantic Cape program will prepare you for an entry-level job in the communication industry, but you may wish to continue your studies at a four-year school. Many employers in the field prefer a bachelor's degree.

Two of the top four-year communication schools in the country are located within 50 miles of our Mays Landing Campus — Rowan University in Glassboro, N.J., and Temple University in Philadelphia. Atlantic Cape also holds core-to-core transfer agreements with Rowan University, Rutgers University, The College of New Jersey, Richard Stockton College and other schools.

communication

For more information:

For more information, contact Keith Forrest, Assistant Professor of Communication, (609) 343-4994 or kforrest@atlantic.edu, or Joy Jones, Assistant Professor of Communication, (609) 343-5049 or jjones@atlantic.edu.

From our graduates ...

"As a communication professional, I am confident that my studies at Atlantic Cape made me not only a better writer and speaker, but also a valuable employee and team member in any setting. I recommend this degree option to anyone who is willing to pursue learning outside the classroom. The coursework is demanding, but rewarding."

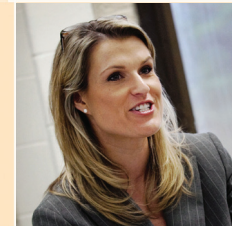
— Rebekah Zumwalt '08
Editorial Assistant
Catamaran Media/The Current Newspapers

"The Communication program at Atlantic Cape prepared me not only for a four-year institution, but put me a few steps ahead of my peers. Most of the concepts presented to me in class are the same concepts that Professor Forrest already taught me."

— Wayne Derrick Comer II '09
Bachelor's Degree Student
William Paterson University

"Atlantic Cape Community College's Communication program shaped who I am today. The program taught me to build and maintain relationships with people, get involved, write effectively, and speak well. I transferred to Rowan University as a Public Relations and Communication Studies major and was elected VP of Recruitment & Diversity for Rowan's Public Relations Student Society of America chapter and won a public relations award. Attending Atlantic Cape's Communication program was the best decision I ever made."

— Alexandra Bednarek '09
Rowan University '11



Locations in:

Mays Landing • Atlantic City • Cape May Court House
www.atlantic.edu

*Atlantic Cape Community College is an equal opportunity/
affirmative action institution*



Degree Requirements

A Practical Major

Employers agree. Students well versed in communication—writing, speaking and analyzing—get hired. These practical skills go a long way toward success in any industry. Those who possess an advanced mastery of these skills definitely have an edge in today’s increasingly competitive job market.

At Atlantic Cape Community College, you can explore the world of communication and its varied career choices while mastering the skills that make you more marketable. Depending on the track you select, the program also provides training for careers within the industry, including television, film, digital media, radio, newspapers, magazines, public relations and advertising.

What You’ll Learn

Atlantic Cape offers a full Communication Associate in Arts degree program to prepare you to work in the communication industry or successfully transfer to a four-year college. You will choose from six tracks including Communication Arts, Creative Writing, Journalism, Public Relations, Radio Production or Television Production.

Each track has its own set of specialized courses, providing you with the tools to develop expertise in a particular communication area.

The program emphasizes the development of strong writing skills, one of the most important components of success. Not only will you learn how to write well in this program, you will be taught how to speak effectively and to strengthen your analytical abilities while gaining greater confidence in your overall communication abilities.

The program will prepare you for an entry-level job in the communication industry or in business. The training will also help you succeed when transferring to a four-year program.

You’ll learn how to apply the public relations process to planning, research, writing and analysis and get immersed in courses that will help you craft effective messages and graduate with an understanding of the overall industry.

Communication Associate in Arts

GENERAL EDUCATION COURSES – 45 CREDITS

When a course is not specified, refer to the list of approved General Education courses.

COMMUNICATION (9 CREDITS)

ENGL101	Composition I3
ENGL102	Composition II3
COMM120	Public Speaking3

MATHEMATICS-SCIENCE-TECHNOLOGY (12 CREDITS)

MATH122	College Algebra or higher General Ed Mathematics course (MATH220 Statistical Methods is recommended)4
	General Education Science course4
	General Education Mathematics or Science course4

SOCIAL SCIENCE (6 CREDITS)

PSYC101	General Psychology3
SOCL101	Principles of Sociology3

HUMANITIES (9 CREDITS)

Choose	ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100 or THEA110 (THEA110 is recommended)3
	General Education Humanities course3
Choose	ENGL104, ENGL201, ENGL205, ENGL206, ENGL213 or ENGL214 (ENGL104 is recommended)3

HISTORY (6 CREDITS)

Choose two:	HIST101, HIST102, HIST103 or HIST104	...6
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DIVERSITY (3 CREDITS)

Choose	ANTH103, ENGL201, GEOG102, GEOG110, PHIL105, PHIL106, PHIL/RELG1113
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PROGRAM COURSES – 6 CREDITS

COMM103	Introduction to Mass Media3
COMM104	Introduction to Public Relations3

Choose a Track:

COMMUNICATION ARTS – 15 CREDITS

Track Courses6
<i>THEA111 Acting I and any COMM or TVRF course</i>	
History Writing and Theory Courses (choose two)6
<i>COMM209 Journalism I, COMM220 Creative Writing I or COMM105 Television History</i>	
Communication Elective3
<i>Choose any COMM or TVRF course</i>	

CREATIVE WRITING – 15 CREDITS

Track Courses6
<i>COMM220 Creative Writing I and COMM221 Creative Writing II</i>	
History, Writing and Theory Courses (choose two)6
<i>COMM209 Journalism I, COMM105 Television History or TVRF230 Visual Communication</i>	
Communication Elective (choose one)3
<i>TVRF103 Television Production I, TVRF180 Radio Production I, TVRF225 New Media Studies, COMM211 Journalism II or COMM210 Special Topics in News Writing</i>	

JOURNALISM – 15 CREDITS

Track Courses6
<i>COMM209 Journalism I and COMM211 Journalism II</i>	
History, Writing and Theory Courses (choose one from each)6
<i>COMM110 Interpersonal Communication or COMM204 Organizational Communication AND COMM105 Television History or COMM220 Creative Writing I</i>	
Communication Elective (choose one)3
<i>TVRF225 New Media Studies, TVRF103 Television Production I, TVRF180 Radio Production I or COMM210 Special Topics in News Writing</i>	

PUBLIC RELATIONS – 15 CREDITS

Track Courses6
<i>COMM110 Interpersonal Communication and COMM204 Organizational Communication</i>	
History, Writing and Theory Courses6
<i>COMM209 Journalism I and COMM211 Journalism II</i>	
Communication Elective (choose one)3
<i>TVRF225 New Media Studies, TVRF103 Television Production I, TVRF180 Radio Production I or COMM210 Special Topics in News Writing</i>	

RADIO PRODUCTION – 15 CREDITS

Track Courses6
<i>TVRF180 Radio Production I and TVRF280 Radio Production II</i>	
History, Writing and Theory Courses (choose two)6
<i>COMM209 Journalism I, COMM220 Creative Writing I or COMM105 Television History</i>	
Communication Elective (choose one)3
<i>THEA111 Acting I, COMM211 Journalism II, COMM221 Creative Writing II or COMM210 Special Topics in News Writing</i>	

TELEVISION PRODUCTION – 15 CREDITS

Track Courses6
<i>TVRF103 Television Production I and TVRF203 Television Production II</i>	
History, Writing and Theory Courses (choose two)6
<i>COMM209 Journalism I, COMM220 Creative Writing I or COMM105 Television History</i>	
Communication Elective (choose one)3
<i>THEA111 Acting I, COMM211 Journalism II, COMM221 Creative Writing II or COMM210 Special Topics in News Writing</i>	

COMPUTER LITERACY: 0–3 CREDITS (IS FULFILLED WITH CISM125, TESTING OR REVIEWED DEPARTMENTAL PORTFOLIO.)

TOTAL CREDITS REQUIRED66