

Don Marrandino
President Eastern Division
Harrah's Entertainment, Inc.

Don Marrandino was named president of the Eastern Division of Harrah's Entertainment, Inc., in October 2009. He oversees Harrah's Resort Atlantic City, Caesars Atlantic City, Showboat Atlantic City, Bally's Atlantic City and Harrah's Chester.

Marrandino is best known for leveraging his personal relationships and developing strategic partnerships with top-flight entertainment talent and brands. While serving as Regional President of Harrah's Las Vegas, Flamingo Las Vegas, Imperial Palace, Bill's Gamblin' Hall & Saloon and O'Sheas, Marrandino debuted a concert series featuring such legendary acts as The Eagles, transforming a parking lot into a world-class amphitheater. He also partnered with his close friend, country music star, Toby Keith to start the "I Love This Bar" concept at Harrah's Las Vegas. With another good friend, Sammy Hagar, Marrandino opened the first U.S. version of the former Van Halen frontman's successful Cabo Wabo Cantina in Lake Tahoe, California.

Marrandino has also been recognized for his career-long emphasis on customer service and innovation. Under Marrandino's guidance, the Flamingo Las Vegas unveiled the popular Go Rooms, which were honored in 2007 by the prestigious Hospitality Design Awards for Creative Achievement.

Marrandino has many years of successful casino management experience. He joined Harrah's in October 2003 as Senior Vice President and General Manager of Harrah's and Harvey's in Lake Tahoe. He was then promoted to Regional President of Northern Nevada, including Lake Tahoe and Reno.

Before coming to Harrah's, Marrandino served as Executive Vice President and General Manager for Wynn Las Vegas, where he established its unique positioning among other Wynn casinos.

Prior to Wynn Las Vegas, Marrandino was President and COO of the Hard Rock Hotel/Casino, where he pioneered in creating an atmosphere greatly appealing to the Gen-X market. During his tenure at the Hard Rock, he established ultra-nightclubs, celebrity chef restaurants and spearheaded one of the most prominent entertainment venues in Las Vegas, hosting headliners such as The Rolling Stones, Bruce Springsteen and Aerosmith.

Marrandino is a 1981 graduate of West Chester University in West Chester, Pennsylvania. He was born, and currently resides in Atlantic City, New Jersey.