



Locations in

Mays Landing • Atlantic City • Cape May County

Admissions
Atlantic Cape Community College
5100 Black Horse Pike
Mays Landing, NJ 08330-2699

Or call for more information:

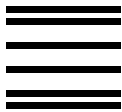
Admissions
609-343-5000 or
609-625-1111, ext. 5000 or
609-463-4774, ext. 5000

BUSINESS REPLY MAIL

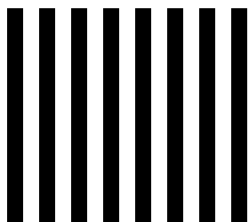
FIRST-CLASS MAIL PERMIT NO. 45 MAYS LANDING, NJ

POSTAGE WILL BE PAID BY ADDRESSEE

ADMISSIONS
ATLANTIC CAPE COMMUNITY COLLEGE
5100 BLACK HORSE PIKE
MAYS LANDING, NJ 08330-9931



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Hands-On Experience

Students can choose from a wealth of hands-on experience right on campus. ACCC's award-winning newspaper, the Atlantic Cape Review, and excellent literary magazine, Rewrites, are both written by students. A campus radio station provides additional opportunities.

Students can also find internships with local newspapers, radio stations, television stations, advertising agencies, magazines and Atlantic City casinos. The Atlantic City region has increased its presence recently as a media center, leading to the expansion of related industries such as advertising and public relations. Atlantic and Cape May counties are also part of the extended Philadelphia region, the fourth largest media market in the nation.

The Faculty

Courses are taught from a real-world perspective by experienced faculty who have worked in the communication industry. A listing of faculty currently teaching within the program is available on the English department Web site at <http://www.atlantic.edu/program/academic/english/english.htm>.

A Promising Job Outlook

Communication graduates work in newspapers, television, radio, film, magazines, advertising, public relations and publishing and can get jobs in almost any kind of industry. There is a shortage of college graduates with effective communication skills. If you can write and speak effectively, you are needed in every industry.

But if you choose to pursue a job in communication, you will find a growing field in need of qualified employees. According to the Bureau of Labor Statistics, the need for many jobs within the communication field is expected to grow through the year 2014. Public relations specialists will experience the greatest growth, followed by writers and editors.



Locations in

Mays Landing • Atlantic City • Cape May County

Communication



www.atlantic.edu

Communication

A Practical Major

Employers agree. Students well versed in communication—writing, speaking and analyzing—get hired. These practical skills go a long way toward success in any industry.

At Atlantic Cape Community College, you can explore the world of communication and its varied career choices while mastering the skills that make you more marketable. Depending on the track you select, the program also provides training for careers within the industry including newspapers, radio, television, magazines, film, public relations, advertising and digital media.

What You'll Learn

The courses in the Communication Option emphasize the development of strong writing skills, one of the most important ingredients to success. Not only will you learn how to write well in this program, you will be taught how to speak effectively and to strengthen your analytical abilities. The program will prepare you for an entry-level job in the communication industry or in business. The training will also help you succeed when transferring to a four-year program.

In the program, students follow either a Journalism Track or Creative Writing Track. The Journalism Track focuses on career-based skills that train students for jobs working in the media including newspapers, radio and television. The Creative Writing Track explores imaginative literature, specifically poetry, short fiction and short drama. The core coursework for both tracks also explores public relations, mass media and public speaking.

Communication Option Liberal Arts, Associate in Arts Degree

General Education Courses	Credits
Composition I ENGL101	3
Composition II ENGL102	3
Introduction to Literature ENGL104	3
History courses (choose two) HIST101, HIST102, HIST103, HIST104	6
Humanities course: Introduction to Logic PHIL101 or Introduction to Philosophy PHIL102	3
Arts course-choose one: ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100, THEA110	3
General Psychology PSYC101	3
Principles of Sociology SOCL101	3
Social Science course (GOVT110 recommended)	3
Mathematics course-MATH119 or higher	3-5
Laboratory Science course	4
Mathematics, Science or Technology elective	3-5
Concepts of Physical Fitness HPED15	1
Liberal Arts courses (THEA111 recommended)	6
TOTAL	47-51

Program Courses	Credits
Introduction to Mass Media COMM103	3
Introduction to Public Relations COMM104	3
Choose one: Interpersonal Communication COMM110 or Public Speaking COMM120	3
Communication elective (choose one): Interpersonal Communication COMM110 or Public Speaking COMM120 or Creative Writing I ENGL220 or News Writing I ENGL209	3
Journalism Track*	
News Writing I COMM/ENGL209	3
Special Topics in News Writing COMM/ENGL210	3
Creative Writing Track*	
Creative Writing I COMM/ENGL220	3
Creative Writing II COMM/ENGL221	3
Computer Literacy (May be fulfilled with CISM125, testing out, or reviewed departmental portfolio.)	0
TOTAL	65-69

*choose one track only

Transfer Options

The ACCC program will prepare you for an entry-level job in the communication industry, but you may wish to continue your studies at a four-year school. Many employers in the field prefer a bachelor's degree.

The training you will receive in our communication program will make you more likely to succeed at a four-year school. In addition, the Communication Option is offered on a full- or part-time basis to meet your scheduling needs.

Two of the top four-year communication schools in the country are located within 50 miles of our Mays Landing Campus—Rowan University in Glassboro, N.J., and Temple University in Philadelphia. ACCC also holds core-to-core transfer agreements with Rowan University, Rutgers University, The College of New Jersey, Richard Stockton College and other schools.

Yes, I'd like to know more about a career in Communication. Please send me:

An admissions application Dates for open house visits

Financial aid information Semester schedule

I have specific questions on this program.
Please have a department representative call me.
Best time to call _____ am / pm **circle one**

Name _____ Apt. _____
Address _____
City _____ State _____ ZIP _____
Telephone **day** _____ **evening** _____
SS# **optional** _____ E-mail address _____