



President's Report

TO: Atlantic Cape Community College Board of Trustees
FROM: Dr. Barbara Gaba
DATE: September 28, 2021
(Mays Landing Campus)

Technology Upgrades

- The Information Technology department has begun a project to improve the overall governance and management of the Ellucian Colleague ERP infrastructure. The project will focus on developing an Enterprise Strategy and Roadmap across all functional business units within Atlantic Cape. Caesar Niglio, the newly appointed Enterprise Architect, will be leading these efforts in collaboration and support from third party vendors. Business requirements, project planning, and assessment work will be performed.
- The Information Technology department has initiated the implementation of the college's disaster recovery and failover site. The Disaster Recovery site will be housed within the Cape May County Campus. Currently, the necessary facilities upgrades (AC and Power) are ongoing and scheduled to be completed by February 2022.

Grants

- The Atlantic County Economic Alliance (ACEA) has invited Atlantic Cape to be a partner in the Build Back Better (BBB) Regional Challenge, a US Economic Development Administration-funded challenge designed to assist communities nationwide in their efforts to build back better by accelerating the economic recovery from the coronavirus pandemic and building local economies that will be resilient to future economic shocks.
- The \$1 billion Build Back Better Regional Challenge will provide a transformational investment to 20-30 regions across the country that want to revitalize their economies. These regions will have the opportunity to grow

new regional industry clusters or scale existing ones through planning, infrastructure, innovation and entrepreneurship, workforce development, access to capital, and more.

- Atlantic Cape has agreed to participate in with ACEA on three projects:
 - *UAS Services Hub / Droneport Supporting Local Use Cases*. We have boots-on-ground experience with UAS application in public safety, disaster response, medical supply transport, restoration of cell coverage, agriculture, commercial fishing, and wind energy applications. Professor Jim Taggart will be on this project.
 - *Planning, Development, and Construction of Smart Aviation Workforce Training Academy*. Dr. Kalpana Jain, Dean of STEM, will be on this project.
 - *Smart Aviation Workforce and Innovation/Entrepreneurship Center located in Atlantic City*. Professor Anthony Esposito will be on this project.
- Funded projects each will be awarded \$200,000-\$500,000, and the applications will be submitted in October. Atlantic Cape will be one partner in the consortium which is working to identify the scope of work.

Community Outreach

Atlantic County

- Atlantic Cape will be honored at the Nuestro Pueblo Awards Celebration on October 9, 2021 at Stockton University's Atlantic City Campus. Stockton University's Unidos Organization and the Hispanic Association of Atlantic County (HAAC) are recognizing Atlantic Cape Community College as the recipient of the *Nuestro Organizational Amigo/a (Our Organizational friend) Nuestro Pueblo Award 2021*. This recognition is awarded to an organization that has demonstrated outstanding social responsibility to the Latino community through participation and support of issues, programs, or events relating to the Latin community or that has demonstrated a commitment to the advancement of Latinos in their organization.
- Atlantic Cape is partnering with Egg Harbor Township High School for their Pre-Apprenticeship in Career Education (PACE) program, made possible by a grant

from the NJ Department of Labor & Workforce Development Office of Apprenticeship. Under this program, Egg Harbor Township Schools will partner with Atlantic Cape and other Registered Apprenticeship Sponsors to prepare Egg Harbor Township students for expanded career pathway opportunities with industry-based training combined with instructional curricula that will set them on the fast track to earning advanced credentials. Atlantic Cape will offer students the opportunity to attain concurrent college credits while they are in high school, streamlined admission to Atlantic Cape to continue their education consistent with the learning acquired during the pre-apprenticeship program, and college support services that include workforce readiness skills training, academic counseling, career awareness and career exploration services.

- Victor Moreno, Manager of Community Outreach, was featured on the NAACP Speaks radio program (coordinated by the Atlantic City branch of the NAAACP) to promote the exciting offerings at Atlantic Cape, including the Atlantic City Works Training Program sponsored by CRDA, the Community College Opportunity Grant (CCOG), and our free offerings for the Fall 2021 semester.
- Atlantic Cape participated in Atlantic City's *Ganesh Chaturthi-Indian Cultural Festival* celebrated at Pop Lloyd Stadium in Atlantic City on September 10-11, 2021. This five-day festival was celebrated for the first time in Atlantic City and was opened by Lt. Governor Sheila Oliver, as well as local public officials in Atlantic County. Organizers offered free COVID-19 testing & vaccines on site.
- Victor Moreno, Manager of Community Outreach, was spotlighted on the Chamber of Commerce of Southern New Jersey's "Hispanic Heritage Month: A Celebration of Culture" social media campaign on September 13, 2021. CCSNJ plans to spotlight Hispanic and Latino business leaders within the membership throughout the month-long celebration.
- Atlantic Cape partnered and contracted with the Y.A.L.E. ("Young Adolescents Learning Experience") School for the Fall 2021 semester. The Y.A.L.E. School's program, with a campus located in Northfield, provides a positive approach to learning for students with disabilities who need a specialized setting in order to benefit from education. Atlantic Cape will offer a Student Success Seminar to the school's college prep students, an eight-week in-person seminar at the

Mays Landing Campus designed to help students explore what motivates them to learn, work, and achieve. Topics and skills addressed include: college resources, active learning, self-motivation, self-management, active listening, and decision making. These topics are explored through lectures, discussions, self-assessment, writing, and classroom activities. The goal of this partnership is to systematically provide college-bound Y.A.L.E. students with the skills and experience they need to be successful as independent college students based on this earlier preparation.

Cape May County

- Atlantic Cape participated in and sponsored the Cape May County Coalition for a Safe Community's *Unity in the Community* event on August 30 at the Cape May County Park and Zoo. The college donated 200 Atlantic Cape bags filled with school supplies to the community. The event was attended by approximately 300 people. Other sponsors included: SOAR Church, Concerned Citizens of Whitesboro, Middle Township, Middle Township Police Department, Cape May County Prosecutor's Office, Cape May County Sheriff's Office, Progressive Black Initiative, Cape Assist, Caring for Kids, and FBI Citizens Academy Alumni.
- The Concerned Citizens of Whitesboro held its annual Reunion Festival over the Labor Day weekend. The college Admissions Department staffed an information booth and Dean Kellett attended the event.

Workforce Development

- Forty-four (44) Atlantic City residents recently graduated from the *City of Atlantic City Small Business Academy*. The City of Atlantic City partnered with Atlantic Cape, Stockton University, and the Latin American Economic Development Association to develop the curriculum for this program, which was a free, nine-week class covering the basics of starting and running a business.
- Atlantic Cape recently participated in Borgata Hotel Casino & Spa's Job Fair on September 15, 2021, which offered on-the-spot interviews for their open positions. Victor Moreno, Manager of Community Outreach, and Karen

McCormick, Assistant Director of Grant Program Operations, shared information about our free workforce training available through the Atlantic City Works Training Program, as well as other opportunities like the Community College Opportunity Grant (CCOG).

Student Engagement

- Student Engagement offered several events to welcome our students back on campus for the Fall semester. On the Mays Landing Campus, students enjoyed donuts and coffee in the Student Center; a *Bar-b-Que on the Quad* with music, food, prizes, helpful information, and fresh locally grown produce by C.R.O.P.S. (Communities Revolutionizing Open Public Spaces) of Atlantic City; and a *Welcome Back Club Recruitment* event, featuring an ice cream truck, giveaways, and information about college clubs and activities. The Worthington Atlantic City Campus held a *Welcome Back Student Celebration* with music, bookstore gift card giveaways, prizes, and food.
- Additionally, in partnership with AtlantiCare and Southern Jersey Family Medical Center, the college offered students a free *COVID-19 Vaccination Clinic* on September 8-9 on the Mays Landing Campus.
- On select dates in the first and second week of classes, students at the Mays Landing and Worthington Atlantic City campuses were offered \$10 vouchers to food trucks which were featured on campus. More than 550 students at the Mays Landing Campus and 250 students at the Worthington Campus took advantage of this opportunity. This effort was funded through the Higher Education Emergency Relief Fund (HEERF) in lieu of cafeteria services which commenced on September 13.

Marketing

- Staffing in the Marketing department has been increased with the replacement of the Webmaster, along with the hiring of a part-time Video and Photo Editor. The college has also hired a full-time Public Relations Manager and Copywriter with the goal of more frequently sharing stories with the community about our students, alumni, and faculty, and the programs and

services we offer. These hires have already resulted in an increased capacity for marketing and public relations activities.

Staff Accomplishments

- Jerome Ingram, Program Coordinator for Athletes and Veterans, has been appointed a Student Trustee on the Board of Trustees of at Thomas Edison State University.